



# METRO RAIL NEWS

(A Symbroj Media publication)

Office: Symbroj Media Pvt. Ltd., 32B, Patparganj, Mayur Vihar Phase I, New Delhi 110091  
Tel: +91 9990 454505, 9716 454505 | E-mail: sales@metrorailnews.in | Web: www.metrorailnews.in

## PRINT / DIGITAL ADVERTISING BOOKING FORM

Booking By (Name): \_\_\_\_\_ Design: \_\_\_\_\_

Organization Name: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Billing Address: State \_\_\_\_\_ Postal Code: \_\_\_\_\_

GST No. (if available) \_\_\_\_\_

Tel. No. (with STD/ISD): \_\_\_\_\_ Mob. No.: \_\_\_\_\_

E-mail ID: \_\_\_\_\_

**Print Advertising in METRO RAIL NEWS MAGAZINE**

Advertisement Size: \_\_\_\_\_ Ad Position: \_\_\_\_\_

Issue(s) for insertion: \_\_\_\_\_

Repeat Advertisement: Yes/No \_\_\_\_ If Yes, which issue(s): \_\_\_\_\_

**For Digital Advertising on Metro Rail News / Smart Cities News portal**

Advertisement Size: \_\_\_\_\_ Position \_\_\_\_\_ Page \_\_\_\_\_

From (Start Date): \_\_\_\_\_ To (End Date): \_\_\_\_\_

**Combo Package:**  Annual Plan (INR 5.0 L / \$ 12.5 K)  Monthly Plan (INR 50 K / \$ 1250)

**Payment Details**

Ad Cost/Package:		<b>Net Amount:</b>	
Artwork charge (if any):		<b>In words:</b>	
(Less) Discount (if any):		Bank Draft/DD No:	in favour of <b>Symbroj Media Private Limited</b>
<b>Total Amount:</b>		i-Banking:	Ref. No.
Add: <b>GST (5 % / 18%)</b>		PayTM:	Ref. No.

This advertisement booking is placed in accordance with our terms and conditions which can be found at www.metrorailnews.in. A copy can be supplied on request. If no edition is selected for insertion, we will put your advert in the next available edition of Metro Rail News. By signing this booking form, you are committing to buy the specified space. We regret we cannot accept cancellations after receipt of this booking form and the full amount will become payable.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- Please send scanned copy of dully filled Ad Booking Form to: **sales@metrorailnews.in**
- Cheque/Bank Draft should be made in favour of **SYMBROJ MEDIA PRIVATE LIMITED** payable at New Delhi/Delhi only.
- Material should be sent in JPEG, PNG or PDF format only. In case of Flash Banner, 50% extra charges applied.
- GST Rates: 5% on Print Advertising and 18% on Digital Advertising.

Print Advertising Size & Positions		Digital Advertisement Size & Positions		Bank Account Details
Gate Fold	Top Cover	715x160	Home – Top Leader Board	Current Bank A/c: <b>135105000291</b> Account Name: <b>Symbroj Media Private Limited</b> Bank Name: <b>ICICI Bank Limited</b> Branch: Loni Road, New Delhi IFSC: <b>ICIC0001351</b> Swift Code: <b>ICICINBB007</b>
Full Page	Top Cover Inside, First	160x600	Home – Skyscraper (both side)	
Half Page	Opening Page, Back Cover,	650x100	Home – Below Menu Bar	
1/3 Page	Back Cover Inside, Inside	250x250	All pages – Side bar	
1/4 Page	Magazine	250x500	All pages – Side bar	
Double Spread	Centre Pages	750x100	Home – Bottom	