



**THE ONLY NEWS DESTINATION FOR METRO, RAILWAYS AND URBAN TRANSPORT INDUSTRIES**

India's leading monthly magazine in urban transport, construction and infrastructure

# METRO RAIL NEWS

## PREMIUM SERVICES RATE CHART 2018-19



### METRO RAIL NEWS

brings you a daily round-up of news stories and construction updates from Metro Railways, High Speed Rail, Rapid Railway, Coach Factories, EPC Industries, Urban Transport, Research Organizations, Smart Cities and other means of mass rapid transit systems & public transport.

### Exclusive news portal and leading B2B Magazine with deep focus on

- Urban Mobility Projects
- Mass Rapid Transit Systems
- Metro & Railway Construction Projects
- High Speed Rail (Bullet Train) Projects
- Regional Rapid Rail Projects (RRTS)
- Hyperloop, Pod Taxies, Sky Bus
- Survey, Analysis & Project Reports
- Transport Infrastructure in Smart Cities Projects
- Expert Opinion & Media Interview
- Tender, Events and Job updates
- Case Studies, Research Papers



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A Symbroj Media Publication



# ADVERTISING RATES 2018-19

## PRINT ADS: METRO RAIL NEWS MAGAZINE (MONTHLY)

Full Page/Position	INR	USD	EUR
Gate Fold	60000.00	1500.00	1200.00
Front/Back Cover Page	40000.00	1000.00	800.00
Inside Front Cover	36000.00	900.00	720.00
First Opening Page	36000.00	900.00	720.00
Inside Back Cover	32000.00	800.00	640.00
Last Opening Page	32000.00	800.00	640.00
Between Editorial	20000.00	500.00	400.00
Double Spread Centre	40000.00	1000.00	800.00

## DIGITAL ADS: NEWS WEBSITES

Banner Size/Position	INR	USD	EUR
Top Leader Board (728x90) - Home	30000.00	750.00	600.00
Leader Board 1 (640x165) - Home	25000.00	625.00	500.00
Leader Board 1 (640x105) - Home	20000.00	500.00	400.00
MPU (300x250) - Home/Side Bar	25000.00	625.00	500.00
MPU (300x600) - Home/Side Bar	25000.00	625.00	500.00
MPU (300x250) - Home/Side Bar	20000.00	500.00	400.00
Top Leader Board (728x90) - Article	25000.00	625.00	500.00
Leader Board (640x165) - Article	20000.00	500.00	400.00
MPU (300x250)	15000.00	375.00	300.00

## DIGITAL ADS: DAILY/WEEKLY E-NEWSLETTER

Banner Size/Position	INR	USD	EUR
Top Leader Board (650x100)	30000.00	750.00	600.00
Leader Board 1 (650x165) - Middle	25000.00	625.00	500.00
Leader Board 1 (650x100) - Bottom	20000.00	500.00	400.00
Weekly Sponsor Logo	10000.00	250.00	200.00
Sponsored Post <1500 words	5000.00	125.00	100.00
E-mail Shot (html)	20000.00	500.00	400.00
Webinar	15000.00	375.00	300.00
Product Launching	10000.00	250.00	200.00

## PREMIUM MEMBERSHIP (ANNUAL): INR 50000.00

- All rates are exclusive of taxes (GST) and are monthly basis.
- For other premium and customized services, contact our sales team.

## ANNUAL SUBSCRIPTION

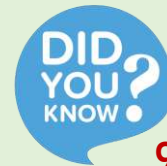
Version	National	Overseas
Print	₹ 2400.00	\$ 300.00
Digital	₹ 600.00	\$ 50.00

## SPECIAL COMBO PACKS

Monthly: INR 50000.00

Yearly: INR 500000.00

- Print & Digital Advertising (Print: 1 Full Page, Digital: 300 x 600)
- Company Profile, CEO/MD Profile
- Featured Media Interview with CEO/MD/Senior Management
- Launches of new Product & Services
- Premium Login facility at Metro Rail News Portal (Tender/New Business Alert)
- Listing of Tenders, Events and Jobs
- Arrangement of Business Meeting with Govt. Officials



90%

Metro Rail News Magazine readers and news websites viewers belong to senior management and decision making community.

## OTHER PREMIUM SERVICES

- PR & Media Relations
- Brand Management
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- Tender Listing & Business Alert
- Vender Registration
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- Event Registration
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- Research & Case Studies
- Feedback Management
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